



FREQUENTLY ASKED QUESTIONS

WHAT IS THE MENA UPG INITIATIVE?

The Middle East/North Africa Unreached People Group Initiative (UPGI) is a multi-year initiative of Strategic Resource Group (SRG) to see the complete Bible and high-impact discipleship, leadership development, and church formation materials translated, distributed, and communicated in 31 UPG MENA/Pakistan languages that are spoken by 94 unreached people groups in 14 countries of the Greater Middle East, North Africa, and Pakistan.

WHAT ARE THE MAIN COMPONENTS OF THE UPGI?

There are three primary components:

1. Creation of Bible Products
2. Creation of Proclamation & Last Mile Products
3. Communication & Distribution of Bible, Proclamation, & Last Mile Products

These lead to two additional components later in outreach to a UPG:

4. Joint Production & Distribution of Live/Time-sensitive Content
5. Training & Program Implementation

Finally, all these components are supported throughout with prayer—for the region, the UPG, the Initiative, and the specific projects targeting a UPG:

6. Prayer Mobilization

WHAT IS THE SCOPE THE UPGI?

Nine “ministry sectors” are addressed in the UPGI:

1. Bible translation & distribution
2. Orality
3. Media
4. “JESUS” film (and other evangelistic films)
5. Prayer
6. Proclamation
7. Disciple making
8. Leader development
9. Church formation & multiplication

Work in these nine sectors is aided by specialized expertise in the following areas:

- Technology
- Distribution
- Indigenous

A full listing of UPGI prototype projects may be found in *Inventory of Proposed Projects*, a portion of the RFP.

HOW IS THE UPGI STRUCTURED WITHIN SRG?

The UPGI spreads across two SRG areas: strategic initiatives and ministry funds. Generally, it is understood as a strategic initiative. Bible translation and Bible product creation (category 1, above) are a strategic initiative while communication and distribution of Bible products, outreach, and proclamation (categories 2-5), are “mainstreamed” within SRG’s regular ministry funds.

HOW IS SRG LEADING THE UPGI?

SRG has appointed a UPG Initiative director who reports to the managing director. She is advised by a UPG Management Team that SRG has formed. This is one of two teams that collaborate with US and indigenous ministry partners to provide oversight and direction.

UPGI Management Team

The Management Team exists to provide executive oversight and advice for the life of the Initiative and to ensure that all aspects of the work meet professional standards and comply with the policies and procedures of SRG. Each member has a specified area of specialty.

Strategy Implementation Team

The Strategy Implementation Team includes, and is in support of, the language consultants (LCs, see description below). It exists to provide practical and strategic insight into field research, best practices, and the most practical approaches to engage unreached people groups.

WHAT IS A LANGUAGE CONSULTANT?

Key to strategy implementation are the LCs, each of whom manages the Initiative for one or more languages. They create a language strategy, identify effective ministry partners, help design projects that are compliant with the RFP, advocate for projects and funding, oversee frontline management of projects (once funded), and ensure that the initiative vision and desired outcomes are being achieved within their languages.

HOW DOES AN LC OPERATE?

LCs give highest priority to indigenous guidance and ongoing indigenous ownership. Recognizing that each of the 94 UPGs is currently at varying levels of spiritual maturity—no believers, few believers, believers and few churches, or believers and some existing church network—LCs work with the existing indigenous and/or proximate church to develop biblical tools and engagement approaches.

The mechanics of this mean that LCs recommend and manage projects relating to their language(s) and UPGs. The UPG Initiative director and others reviews and approves these projects according to funding allocations made by SRG’s Kingdom Investment Committee (KIC).

WHO CAN PARTICIPATE IN THE UPGI?

Only SRG-approved ministry partners may participate in the UPGI. Any ministry desiring to become an approved ministry partner must complete a SRG’s standard due diligence process in accordance with its policies and procedures.

HOW IS THE UPGI FUNDED?

SRG raises funds from resource partners for the UPGI, along with its other strategic initiatives and ministry funds. Some funds are designated and others are allocated by the Kingdom Investment Committee to the UPGI. Funding may vary from time to time and ministry partners should not act as if future funding is guaranteed.

HOW CAN A RESOURCE PARTNER GET INVOLVED WITH THE UPGI?

A resource partner can invest in the UPGI in multiple ways by funding one or more of the following for one or more languages or UPGs:

- UPGI management & oversight
- Creation of Bible products
- Creation of proclamation & Last Mile products
- Communication & distribution of Bible, proclamation, & Last Mile products
- Orality content, training, & distribution
- “JESUS” film (or other film) script development, dubbing, & distribution
- Prayer initiatives
- Media content, development, or distribution—including social media and media campaigns

SRG is happy to work with resource partners to customize investments and accommodate interests and passions in alignment with the vision of the UPGI.